

**INFORMATION DISCLOSURE CITATION**  
*(Use several sheets if necessary)*

**Applicant(s)**  
**Caletka et al.**

10/717 946

**Applicant(s)**

Carter et al.

**Filing Date**

11-20-03

## **Group Art Unit**

2813

## **U.S. PATENT DOCUMENTS**

## **FOREIGN PATENT DOCUMENTS**

**OTHER DOCUMENTS** (*Including Author, Title, Date, Pertinent Pages, Etc.*)

The graph illustrates the effect of a price change from  $P_1$  to  $P_2$ . At  $P_1$ , the quantity demanded is  $Q_1$  and supplied is  $Q_1$ . At  $P_2$ , the quantity demanded is  $Q_2$  and supplied is  $Q_2$ .

The shaded areas represent:

- Gray: Consumer Surplus (the area under the demand curve  $D_1$  between  $P_1$  and  $P_2$ )
- White: A different economic concept (the area under the demand curve  $D_2$  between  $P_1$  and  $P_2$ )
- Black: Total Economic Welfare (the area under the supply curve  $S$  between  $P_1$  and  $P_2$ )

EXAMINER

**DATE CONSIDERED**

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EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.